

CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR AUGUST 2010

CIRCULATION ACTIVITY	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	169,428	172,601	815	738	1,318,338	1,330,199	-0.9%
Branches & Mobile Units	330,450	365,711	1,500	1,505	2,712,031	2,849,856	-4.8%
Library for the Blind	63,627	55,454	362	330	481,869	324,684	48.4%
<b>TOTAL CIRCULATION</b>	<b>563,505</b>	<b>593,766</b>			<b>4,512,238</b>	<b>4,504,739</b>	<b>0.2%</b>

ELECTRONIC MEDIA CIRCULATION	Monthly Total		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	
eBook	1,652	884	11,447	6,083	88.2%
eAudioBook	1,786	1,294	12,689	9,065	40.0%
eMusic	43	46	260	282	-7.8%
eVideo	46	30	284	468	-39.3%
<b>TOTAL eCIRCULATION</b>	<b>3,527</b>	<b>2,254</b>	<b>24,680</b>	<b>15,898</b>	<b>55.2%</b>

COMPUTER USAGE	Number of Computers	Average Session	Number of Sessions		Hours in Use		YTD Gain/Loss
			2010	2009	2010	2009	
Main Library	72	43 minutes	14,161	14,301	10,145	11,818	-14.2%
Branches	333	37 minutes	79,224	72,110	48,632	37,479	29.8%
<b>TOTAL USAGE</b>	<b>405</b>		<b>93,385</b>	<b>86,411</b>	<b>58,777</b>	<b>49,297</b>	<b>19.2%</b>

Sessions less than 5 minutes excluded. Hours in use does not include grace periods computers are held for patrons.

WALK-IN COUNT	Monthly Total		Average Hourly		Year-to-Date		YTD Gain/Loss
	2010	2009	2010	2009	2010	2009	
Main Library	54,554	62,002	262	265	447,977	477,529	-6.2%
Branches	283,031	295,297	1,285	1,215	2,185,726	2,331,309	-6.2%
Mobile Unit	751	625			6,018	6,641	-9.4%
<b>TOTAL VISITS</b>	<b>338,336</b>	<b>357,924</b>			<b>2,639,721</b>	<b>2,815,479</b>	<b>-6.2%</b>

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT DIRECT & TOTAL CIRCULATION FOR AUGUST 2010**

BRANCH	a Branch Circulation	b Sent from Other Branches	c Sent from Main	d Sent from Other CLEVNET Systems	e Manual Circulation	f Total Direct Circulation (a+b+c+d+e)	g Sent to Other CLEVNET Systems	h Total Circulation (f+g)
Addison	9,525	747	728	808	0	11,808	1,209	13,017
Broadway	2,779	166	119	148	0	3,212	322	3,534
Brooklyn	5,940	564	445	518	0	7,467	663	8,130
Carnegie West	9,224	751	1,072	951	0	11,998	987	12,985
Collinwood	7,504	499	506	655	0	9,164	1,032	10,196
East 131st	3,056	406	261	390	0	4,113	443	4,556
Eastman	15,667	1,381	1,099	1,405	0	19,552	1,816	21,368
Fleet	10,226	632	805	1,005	0	12,668	1,052	13,720
Fulton	9,350	599	466	721	0	11,136	967	12,103
Garden Valley	4,289	182	128	112	0	4,711	370	5,081
Glenville	5,416	562	404	660	0	7,042	586	7,628
Harvard-Lee	6,873	479	443	696	0	8,491	793	9,284
Hough	4,380	492	313	480	0	5,665	483	6,148
Jefferson	6,914	542	627	737	0	8,820	812	9,632
Langston Hughes	6,088	394	446	510	0	7,438	661	8,099
Lorain	9,501	752	501	801	0	11,555	881	12,436
Martin Luther King, Jr.	5,628	435	708	836	0	7,607	794	8,401
Memorial-Nottingham	13,911	744	1,182	1,574	0	17,411	1,723	19,134
Mt. Pleasant	4,199	501	291	442	0	5,433	588	6,021
Rice	10,964	581	538	585	0	12,668	1,073	13,741
Rockport	16,543	1,368	1,131	1,520	2	20,564	1,807	22,371
South	6,625	456	264	312	0	7,657	819	8,476
South Brooklyn	15,931	915	1,457	1,870	0	20,173	2,640	22,813
Sterling	4,628	374	248	440	0	5,690	413	6,103
Union	4,101	558	346	440	0	5,445	557	6,002
Walz	12,780	822	867	1,285	0	15,754	1,245	16,999
West Park	17,847	1,504	2,270	2,694	204	24,519	2,998	27,517
Woodland	8,616	462	346	383	0	9,807	792	10,599
<b>BRANCH TOTAL</b>	<b>238,505</b>	<b>17,868</b>	<b>18,011</b>	<b>22,978</b>	<b>206</b>	<b>297,568</b>	<b>28,526</b>	<b>326,094</b>
Mobile Units	3,481	246	322	233	0	4,282	74	4,356
<b>TOTAL</b>	<b>241,986</b>	<b>18,114</b>	<b>18,333</b>	<b>23,211</b>	<b>206</b>	<b>301,850</b>	<b>28,600</b>	<b>330,450</b>

**CLEVELAND PUBLIC LIBRARY**  
**BRANCH AND MOBILE UNIT TOTAL CIRCULATION COMPARATIVE FOR AUGUST 2010**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010	2009	2010	2009		
Addison	13,017	17,057	115,875	124,670	-8,795	-7.1%
Broadway	3,534	3,608	28,313	31,639	-3,326	-10.5%
Brooklyn	8,130	9,825	66,654	78,976	-12,322	-15.6%
Carnegie West	12,985	13,132	103,418	103,207	211	0.2%
Collinwood	10,196	13,086	88,129	100,849	-12,720	-12.6%
East 131st	4,556	5,839	37,578	44,692	-7,114	-15.9%
Eastman	21,368	20,376	168,845	151,274	17,571	11.6%
Fleet	13,720	15,416	116,937	113,136	3,801	3.4%
Fulton	12,103	9,587	90,974	78,051	12,923	16.6%
Garden Valley	5,081	4,794	38,798	36,566	2,232	6.1%
Glenville	7,628	8,397	60,212	75,316	-15,104	-20.1%
Harvard-Lee	9,284	10,967	79,423	82,736	-3,313	-4.0%
Hough	6,148	7,448	51,559	58,735	-7,176	-12.2%
Jefferson	9,632	12,124	88,242	100,850	-12,608	-12.5%
Langston Hughes	8,099	7,650	60,926	56,757	4,169	7.3%
Lorain	12,436	13,571	104,664	107,774	-3,110	-2.9%
Martin Luther King, Jr.	8,401	10,346	73,389	76,461	-3,072	-4.0%
Memorial-Nottingham	19,134	21,151	158,722	159,353	-631	-0.4%
Mt. Pleasant	6,021	8,603	54,911	67,363	-12,452	-18.5%
Rice*	13,741	10,157	106,709	71,035	35,674	50.2%
Rockport	22,371	23,432	185,721	190,691	-4,970	-2.6%
South	8,476	12,030	76,252	89,300	-13,048	-14.6%
South Brooklyn	22,813	26,313	195,747	204,757	-9,010	-4.4%
Sterling	6,103	6,843	51,952	57,339	-5,387	-9.4%
Union	6,002	9,120	47,849	66,262	-18,413	-27.8%
Walz	16,999	17,190	143,568	137,636	5,932	4.3%
West Park	27,517	31,204	231,338	241,777	-10,439	-4.3%
Woodland**	10,599	11,764	42,689	98,084	-55,395	-56.5%
<b>BRANCH TOTAL</b>	<b>326,094</b>	<b>361,030</b>	<b>2,669,394</b>	<b>2,805,286</b>	<b>-135,892</b>	<b>-4.8%</b>
<b>Mobile Units</b>	<b>4,356</b>	<b>4,681</b>	<b>42,637</b>	<b>44,570</b>	<b>-1,933</b>	<b>-4.3%</b>
<b>TOTAL</b>	<b>330,450</b>	<b>365,711</b>	<b>2,712,031</b>	<b>2,849,856</b>	<b>-137,825</b>	<b>-4.8%</b>

\*The old Rice Branch building closed January 9, 2010; the new building opened January 23, 2010.

\*\*Woodland Branch closed 10/28/2009 - 04/23/2010 for ADA accessibility renovation, asbestos abatement, and roof repair.

**CLEVELAND PUBLIC LIBRARY  
BRANCH AND MOBILE UNIT ATTENDANCE AUGUST 2010**

BRANCH	Monthly Total		Year-to-Date		YTD Gain/Loss	YTD %G/L
	2010	2009	2010	2009		
Addison	7,390	9,303	55,553	70,020	-14,467	-20.7%
Broadway	1,942	2,433	13,890	18,564	-4,674	-25.2%
Brooklyn	4,928	5,267	35,704	39,043	-3,339	-8.6%
Carnegie West	20,271	21,315	157,736	183,079	-25,343	-13.8%
Collinwood	7,681	10,173	66,390	75,598	-9,208	-12.2%
East 131st	6,366	6,873	51,093	54,619	-3,526	-6.5%
Eastman	13,723	14,704	108,414	111,169	-2,755	-2.5%
Fleet	11,226	11,820	86,785	94,128	-7,343	-7.8%
Fulton	8,601	8,655	60,861	58,679	2,182	3.7%
Garden Valley	7,183	7,022	56,451	55,837	614	1.1%
Glenville	9,619	10,200	70,164	77,148	-6,984	-9.1%
Harvard-Lee	9,340	10,755	79,579	99,615	-20,036	-20.1%
Hough	16,129	18,780	115,326	137,606	-22,280	-16.2%
Jefferson	8,055	8,626	69,949	74,200	-4,251	-5.7%
Langston Hughes	8,610	7,268	57,374	55,943	1,431	2.6%
Lorain	8,537	9,202	64,109	75,189	-11,080	-14.7%
Martin Luther King, Jr.	6,411	7,301	53,120	59,681	-6,561	-11.0%
Memorial-Nottingham	10,310	10,542	75,848	77,139	-1,291	-1.7%
Mt. Pleasant	7,457	9,250	68,395	75,286	-6,891	-9.2%
Rice*	15,922	7,618	122,007	50,843	71,164	140.0%
Rockport	11,678	12,281	93,757	101,243	-7,486	-7.4%
South	8,742	9,459	75,352	78,625	-3,273	-4.2%
South Brooklyn	16,431	17,029	137,927	138,359	-432	-0.3%
Sterling	15,062	14,567	100,593	101,046	-453	-0.4%
Union	8,583	9,883	85,441	95,122	-9,681	-10.2%
Walz	11,681	11,997	87,240	93,242	-6,002	-6.4%
West Park	12,036	13,354	100,973	105,411	-4,438	-4.2%
Woodland*	9,117	9,620	35,695	74,875	-39,180	-52.3%
<b>BRANCH TOTAL</b>	<b>283,031</b>	<b>295,297</b>	<b>2,185,726</b>	<b>2,331,309</b>	<b>-145,583</b>	<b>-6.2%</b>
<b>Mobile Unit</b>	<b>751</b>	<b>625</b>	<b>6,018</b>	<b>6,641</b>	<b>-623</b>	<b>-9.4%</b>
<b>TOTAL</b>	<b>283,782</b>	<b>295,922</b>	<b>2,191,744</b>	<b>2,337,950</b>	<b>-146,206</b>	<b>-6.3%</b>

\*See footnote p. 3

**CLEVELAND PUBLIC LIBRARY  
BRANCH RANKINGS AUGUST 2010**

Branch	Total Circulation	Branch	Attendance	Branch	Population*
1 West Park	27,517	1 Carnegie West	20,271	1 South Brooklyn	31,511
2 South Brooklyn	22,813	2 South Brooklyn	16,431	2 Fleet	27,822
3 Rockport	22,371	3 Hough	16,129	3 West Park	27,291
4 Eastman	21,368	4 Rice	15,922	4 Eastman	23,686
5 Memorial-Nottingham	19,134	5 Sterling	15,062	5 Rice	22,240
6 Walz	16,999	6 Eastman	13,723	6 Fulton	20,026
7 Rice	13,741	7 West Park	12,036	7 Memorial-Nottingham	19,553
8 Fleet	13,720	8 Walz	11,681	8 Rockport	19,404
9 Addison	13,017	9 Rockport	11,678	9 Harvard-Lee	18,834
10 Carnegie West	12,985	10 Fleet	11,226	10 Langston Hughes	17,982
11 Lorain	12,436	11 Memorial-Nottingham	10,310	11 Glenville	17,317
12 Fulton	12,103	12 Glenville	9,619	12 Walz	16,558
13 Woodland	10,599	13 Harvard-Lee	9,340	13 Collinwood	16,270
14 Collinwood	10,196	14 Woodland	9,117	14 Addison	16,169
15 Jefferson	9,632	15 South	8,742	15 East 131st	15,658
16 Harvard-Lee	9,284	16 Langston Hughes	8,610	16 Martin Luther King, Jr.	15,212
17 South	8,476	17 Fulton	8,601	17 Mt. Pleasant	14,724
18 Martin Luther King, Jr.	8,401	18 Union	8,583	18 Lorain	13,233
19 Brooklyn	8,130	19 Lorain	8,537	19 Carnegie West	10,549
20 Langston Hughes	8,099	20 Jefferson	8,055	20 Union	10,316
21 Glenville	7,628	21 Collinwood	7,681	21 Sterling	8,046
22 Hough	6,148	22 Mt. Pleasant	7,457	22 Woodland	7,492
23 Sterling	6,103	23 Addison	7,390	23 South	7,009
24 Mt. Pleasant	6,021	24 Garden Valley	7,183	24 Hough	6,197
25 Union	6,002	25 Martin Luther King, Jr.	6,411	25 Brooklyn	5,419
26 Garden Valley	5,081	26 East 131st	6,366	26 Jefferson	3,587
27 East 131st	4,556	27 Brooklyn	4,928	27 Garden Valley	2,857
28 Broadway	3,534	28 Broadway	1,942	28 Broadway	1,687
	326,094		283,031		416,649
					473,177

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**CLEVELAND PUBLIC LIBRARY  
MONTHLY ACTIVITY REPORT FOR AUGUST 2010**

OTHER TRANSACTIONS Loans* to:	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	
CLEVNET	76,019	75,323	616,011	569,338	8.2%	
MORE	829	1,807	6,883	12,780	-46.1%	
Other Libraries	520	622	4,897	5,101	-4.0%	
<b>TOTAL</b>	<b>77,368</b>	<b>77,752</b>	<b>627,791</b>	<b>587,219</b>	<b>6.9%</b>	

\*Totals included in Main Library and Branch circulation counts.

PHOTODUPLICATION Items copied	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	
Prints	133	131	1,182	1,368	-13.6%	
	2,013	2,877	18,628	24,504	-24.0%	

ANALYSIS OF MAIN LIBRARY REFERENCE QUESTION LOAD	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	
Projected (Mon - Sat)	31,395	24,901	212,422	202,919	4.7%	
KnowitNow Web Reference*	476	590	9,263	16,721	-44.6%	
Research Correspondence	1,276	1,387	9,293	12,108	-23.2%	
Interlibrary Loan Requests	3,884	6,703	30,535	50,471	-39.5%	
Sunday Count**	0	0	**	5,521	#VALUE!	
<b>TOTAL</b>	<b>37,031</b>	<b>33,581</b>	<b>261,513</b>	<b>287,740</b>	<b>-9.1%</b>	

\*Questions taken by CPL staff only. From the time the service went statewide, CPL staff handled a disproportionate share of the question load. Since then some OhioLINK libraries have come on board to monitor some of the subject queues; hence, the decline in CPL transactions.

\*\*Main Library closed on Sundays in 2010 due to cuts in State funding.

CHANGES IN PERMANENT COLLECTION	Monthly Total		Year-to-Date		YTD	
	2010	2009	2010	2009	Gain/Loss	
New Titles Added	7,958	6,192	53,408	53,397	0.0%	
Total Items Added	28,890	27,181	234,815	215,642	8.9%	

PERMANENT CARDS ISSUED	Monthly Total		Year-to-Date	
	2010	2009	2010	2009
	2,201	*	16,620	*

\*Reliable comparative data not available now that Greater Access Card registrations from Cuyahoga County Public Library are being transferred irregularly, making 2010 figures appear unusually low.

HOURS OPEN	2010	2009
Main Library	208.0	234.0
Branches (average)	220.3	243.0

Hours reduced June 2, 2010, due to cuts in State funding.

**CLEVELAND PUBLIC LIBRARY  
ANALYSIS OF OUTPUT MEASURES SUMMER 2010**

